



**COMPANY** 20  
PROFILE 23

## About Macura

- Macura's commitment to providing our customers with products and services with the highest quality has made us the most reliable supplier of medical products and devices in the Kingdom of Saudi Arabia.

Macura utilizes our capabilities and expertise to ensure the provision of pharmaceuticals, wellness products, medical equipment and supplies with exceptional specifications. We help to improve quality of life and community health & wellbeing by building bridges between governments, quasi-governmental healthcare institutions, local businesses and the world's leading pharmaceutical & device manufacturers.

For global pharmaceutical manufacturers, medical equipment suppliers, local businesses, and healthcare institutions in the Kingdom of Saudi Arabia, Macura is the ideal partner.

We make all our capabilities and expertise available for our partners to tap into, helping you enter both new and established markets across the healthcare landscape.



## CEO Statement

Medical equipment suppliers play a vital role in helping millions of people» in the Middle East and North Africa (MENA), contributing to improved health and wellbeing in local communities. As a leading company in this field, our primary goal at Macura is to increase quality of life for everyone

We are proud of providing only the highest specification medical products and supplies. Our track record shows we are the most reliable and committed partner in the Kingdom for dozens of the most reputable health care institutions, ensuring these institutions can procure more quickly and, ultimately, reduce the time to deliver medical products to those who most need them

Our core values, including commitment, quality, and integrity, are deeply embedded in our long-standing company culture. The top priority of our leadership team is to enable all members of the company to deliver their very best for Macura's partners, whether global or local

## CEO, Macura Company





## Our Mission

To link the world's leading pharmaceutical companies and local medical institutions, improving community health and wellbeing for everyone.

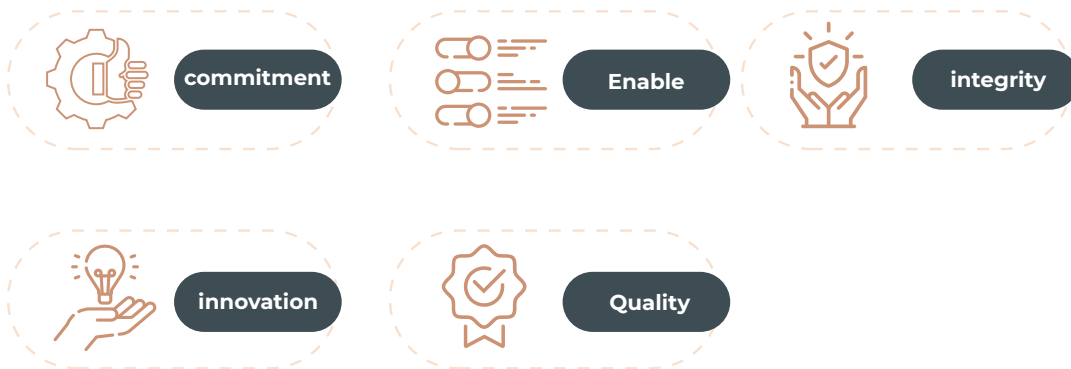
## Our Vision

To set a model example on commitment to quality standards for pharmaceutical, medical device and equipment suppliers in the MENA region, becoming an indispensable partner for healthcare businesses and institutions.

## Our Values

Macura is always committed to five core values:

- Commitment to customers and partners.
- Empowering all our employees.
- Integrity in all our work.
- Quality of products and services.
- Innovation in the healthcare products sector.







## Our History

Macura was founded in Riyadh by a group of ambitious entrepreneurs who were passionate about improving the level of health care services and products.

The company began doing business in 2019 with strong strategic foundations, attracting talented individuals and experts in medical equipment, supplies and health care. The company was founded with a strong team of leaders with more than 25 years' combined experience, as well as executives who have held leadership positions in major companies in the Kingdom.

Macura's main focus was to bridge the gaps in the field of medical equipment and supplies, pharmaceuticals, and vital products, including shortages of drugs and a lack of advanced and unregistered items. Since then, Macura's list of partners has expanded to include global and local companies. Our product list has also grown significantly, resulting in a fivefold increase in sales with a large market expansion, a larger base of satisfied customers, and a broader offering of medical products that continue to improve quality of life.





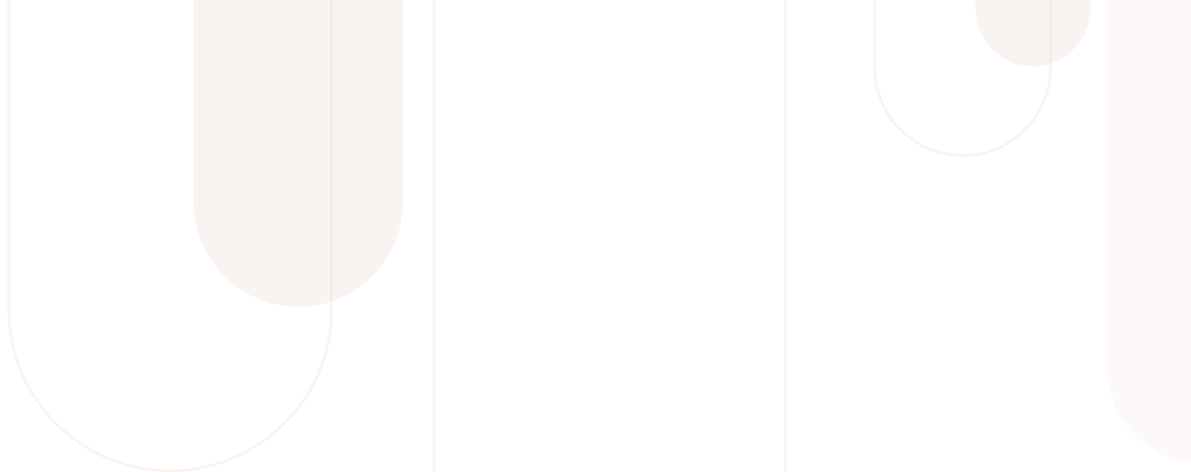
## Our Business

Macura provides exceptional products of high quality to hospitals and medical centers as well as medical equipment, cosmetics, dietary supplements, medicines. We also equip hospitals with medical furniture, operating rooms, radiology, and ambulances.

Macura utilizes all of our resources, expertise and skills throughout the Kingdom of Saudi Arabia. We're on hand as a strategic partner, having built a specialized team to communicate with our customers, determining your needs and how best we can fulfill them.

Macura actively participates in government tenders for pharmaceuticals, medical equipment and supplies in all regions of the Kingdom.. We also support also supports funding of local factories and encourages with funding for this vital health sector of theofin the Kingdom's healthcare system. ..

Macura is always striving to build strategic partnerships with local and international companies.



## Our Facilities

The company's headquarters are located in Riyadh city, where experts, consultants, and the sales, and customer service teams work. The company also owns product storage warehouses equipped with the latest storage technologies and automatic temperature control systems, in accordance with the regulations of the Saudi Food and Drug Authority and global quality standards.

Orders are delivered through modern, refrigerated vehicles that are specifically equipped to ensure the timely delivery of products to customers, in accordance with supply requirements for medicines and medical supplies.



## Key Facts & Figures

Expert and Consultant staff



International Supplier Partners



A leading global brand



Hospital and Pharmacy clients



## Our Products



### Pharmaceuticals Department:

1. Prescription and non-prescription medications.
2. Dietary supplements
  - a) Women's Health
  - b) Children's Health
  - c) Public Health
  - d) Beauty
3. Cosmetics
  - a) Refreshments



### Medical Devices and Consumables Department:

- a) Medical devices
- b) Medical furniture and hospital equipment
- c) Medical Supplies
  - Laboratory Supplies
  - Operating Room and Medical Clothing Supplies
  - Syringes and Needles
  - Medical Examination Supplies
  - Surgical Tools
  - Urology Supplies
  - Respiratory and Anesthesia Equipment



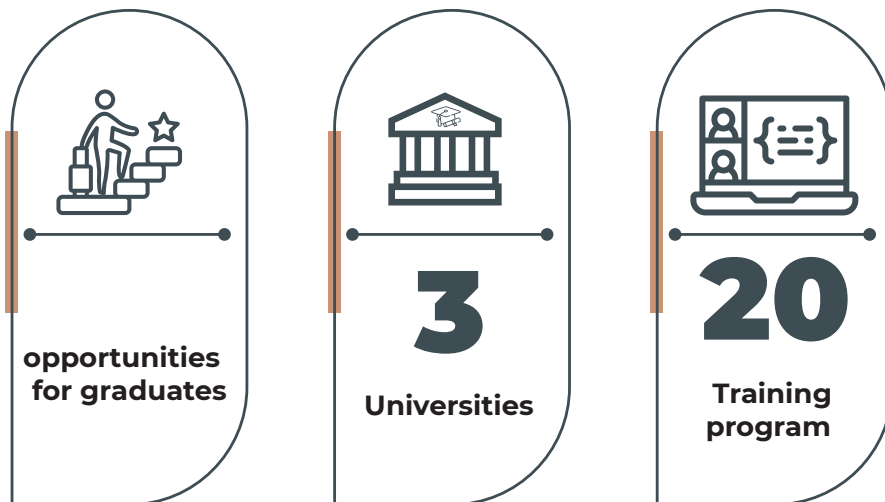


## Corporate Social Responsibility

Macura's graduate training programs provide long-term career development opportunities for talented fresh graduates in the areas of financial and pharmaceutical studies.

Macura also offers related courses and workshops through partnerships with prestigious institutions in Saudi Arabia, such as King Saud University, Princess Nourah bint Abdulrahman University, and Imam Muhammad bin Saud Islamic University.

Macura is a work environment characterized by equal opportunities, in addition to a positive and effective work system.





## Our Clients

1. Government Sector:
  - Medical cities
  - Ministry of Health
  - Government hospitals
  - The National Unified Procurement Company (NUPCO)
  
2. Quasi-Governmental Sector:
  - King Salman Center for Relief and Humanitarian Action
  - Specialized hospitals.
  - University hospitals.
  
3. Private Sector:
  - Pharmacies
  - Pharmacy chains
  - Private hospitals
  - Medical centers
  - Dermatology and dental centers
  - Medicine warehouses
  - Medical supplies exhibitions.



nupco



National Guard



security forces hospital



nahdi



al-dawaa



Dallah Clinics



Ministry of Health



King Faisal Hospital



DR SULAIMAN AL HABIB



King Saud University



Armed Forces Medical Services



KING SALMAN HUMANITARIAN



## Our partners

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**Medac Pharma**



**Sanofi**



**Pierre Fabre**



**Sintetica**



**Sumbow**



**Hartalega**



**GreetMed**



**SeaSight**



**Mibe**



**Top Glove**




**Salanova**

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